

# TRANSFORMATIONAL INNOVATION LEADER

*PIONEERING VIRTUAL TWIN AND LIFECYCLE SOLUTIONS THAT ADDRESS LABOR AND SUSTAINABILITY CHALLENGES IN LIFE SCIENCES MANUFACTURING*



Dassault Systèmes employs customer-centric practices through its well-structured value engagement model, which begins with a thorough understanding of each client's goals to tailor its solutions to meet their unique needs. The company fosters long-term partnerships built on trust and shared objectives by setting clear success metrics in collaboration with customers.



Moreover, Dassault Systèmes collaborates closely with clients during deployment and development, facilitating integration with its partner ecosystem and supporting customers throughout their digital transformation journey. This ongoing support includes encouraging the development of user champions within organizations to promote knowledge sharing and best practices, thereby enhancing the overall customer experience.

With its strong performance, Dassault Systèmes earns the 2025 Frost & Sullivan Global Transformational Innovation Leadership Award in the smart manufacturing life sciences solutions industry.

**Frost & Sullivan analysts independently evaluated key factors according to the criteria identified below:**

## Transformational Innovation

- Criterion 1: Market Disruption
- Criterion 2: Competitive Differentiation
- Criterion 3: Market Gaps
- Criterion 4: Leadership Focus
- Criterion 5: Passionate Persistence

## Customer Impact

- Criterion 1: Price/Performance Value
- Criterion 2: Customer Purchase Experience
- Criterion 3: Customer Ownership Experience
- Criterion 4: Customer Service Experience
- Criterion 5: Brand Equity

*FROST & SULLIVAN COMMENDS DASSAULT SYSTÈMES FOR ADOPTING AN APPROACH THAT ALLOWS CLIENTS TO PRIORITIZE INITIATIVES, ACHIEVE QUICK WINS, AND TACKLE MORE COMPLEX TRANSFORMATIONS.*

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