



# 2024 FROST & SULLIVAN COMPANY OF THE YEAR AWARD

*IN THE GLOBAL DIGITAL SUSTAINABILITY IN  
ENERGY, OIL AND GAS INDUSTRY*



SAP leverages advanced digital technologies and analytics to drive sustainability and accelerate digital transformation in the energy and O&G sectors.



The company integrates sustainability into its operations, boosting transparency and customer trust.



## THE COMPANY OF THE YEAR AWARD

is Frost & Sullivan's top honor and recognizes the market participant that exemplifies visionary innovation, market-leading performance, and unmatched customer care.

*SAP excels in the following criteria in the digital sustainability in energy, oil and gas industry:*



**ADDRESSING  
UNMET NEEDS**



**IMPLEMENTATION  
OF BEST PRACTICES**



**CUSTOMER PURCHASE  
EXPERIENCE**



**BRAND  
EQUITY**