

# COMPANY OF THE YEAR



Frost & Sullivan analysts independently evaluated key factors according to the criteria identified below:

## Visionary Innovation and Performance

- Criterion 1: Addressing Unmet Needs
- Criterion 2: Visionary Scenarios through Mega Trends
- Criterion 3: Implementation of Best Practices
- Criterion 4: Blue Ocean Strategy
- Criterion 5: Financial Performance

## Customer Impact

- Criterion 1: Price/Performance Value
- Criterion 2: Customer Purchase Experience
- Criterion 3: Customer Ownership Experience
- Criterion 4: Customer Service Experience
- Criterion 5: Brand Equity

*TRUSTWAVE CONTINUES TO SHOW THAT IT BELONGS AT THE VERY FOREFRONT OF THE MANAGED SECURITY SERVICES SPACE. ITS UNIQUE APPROACH IN THE MARKET INVOLVES PREVENTION, DETECTION, AND RESPONSE AGAINST CYBER THREATS BY LEVERAGING A COMBINED ARMS SECURITY SUITE POWERED BY CONSOLIDATION THROUGH TRUSTWAVE FUSION.*

**- LUCAS FERREYRA  
INDUSTRY ANALYST**

To receive the Company of the Year Award requires a company to demonstrate excellence in growth, innovation, and leadership. This excellence typically translates into superior performance in three key areas—demand generation, brand development, and competitive positioning—that serve as the foundation of a company’s future success and prepare it to deliver on the 2 factors that define the Company of the Year Award.



Trustwave is a global cybersecurity company headquartered in Chicago, Illinois, which provides managed security services for customers across 96 countries. Trustwave has regional offices across the Americas, Europe, and Australia, and delivers an extensive portfolio of managed and professional security services through hybrid global SOCs and SpiderLabs research centers located across the globe.

With its strong overall performance, Trustwave earns Frost & Sullivan’s 2024 Americas Company of the Year Award in the managed security services market.