

COMPANY OF THE YEAR



Frost & Sullivan analysts independently evaluated key factors according to the criteria identified below:

Visionary Innovation and Performance

- Criterion 1: Addressing Unmet Needs
- Criterion 2: Visionary Scenarios through Mega Trends
- Criterion 3: Implementation of Best Practices
- Criterion 4: Blue Ocean Strategy
- Criterion 5: Financial Performance

Customer Impact

- Criterion 1: Price/Performance Value
- Criterion 2: Customer Purchase Experience
- Criterion 3: Customer Ownership Experience
- Criterion 4: Customer Service Experience
- Criterion 5: Brand Equity

ARC GROUP RECOGNIZED AN OPPORTUNITY IN THE MID-MARKET SEGMENT, WHERE THE BUSINESS NEEDS WERE OFTEN OVERLOOKED BY LARGE INVESTMENT BANKS. BY IDENTIFYING THIS GAP, ARC GROUP SET ITSELF APART FROM COMPETITORS AND SOLIDIFIED ITS POSITION AS ONE OF THE FEW FIRMS CATERING TO THIS NICHE IN THE REGION.

- **JANANI. S,**
ASSOCIATE DIRECTOR

To receive the Company of the Year Award requires a company to demonstrate excellence in growth, innovation, and leadership. This excellence typically translates into superior performance in three key areas—demand generation, brand development, and competitive positioning—that serve as the foundation of a company’s future success and prepare it to deliver on the 2 factors that define the Company of the Year Award.



ARC Group, a Hong Kong-based financial advisor, specializes in capital markets, M&A, and consulting. By leveraging advanced technology and strategic initiatives, the firm delivers tailored solutions that anticipate market trends, ensuring high client satisfaction and long-term partnerships.

With its strong overall performance, ARC Group earns Frost & Sullivan's 2024 Company of The Year Award in the Asian mid-market investment advisory services industry.