



2024 FROST & SULLIVAN COMPETITIVE STRATEGY LEADERSHIP AWARD

IN THE GLOBAL NETWORK-AS-A-SERVICE INDUSTRY



Verizon Business's biggest strategic success is the strength of its broad portfolio and solutioning design expertise.



Verizon Business focuses heavily on automation; 99% of hand-offs from site to operational management are automated.



Verizon excels in the following criteria in the network-as-a-service industry:



STRATEGY
EFFECTIVENESS



COMPETITIVE
DIFFERENTIATION



CUSTOMER PURCHASE
EXPERIENCE



BRAND EQUITY