



2024 FROST & SULLIVAN CUSTOMER VALUE LEADERSHIP AWARD

*IN THE GLOBAL ARTIFICIAL INTELLIGENCE REGULATORY
AND QUALITY SOLUTIONS SPACE FOR HEALTHCARE INDUSTRY*



IQVIA's AI strategy centers on accelerating user activities and simplifying processes.



The company has proven that a focus on patient safety, patient care, and commercial performance is possible.



IQVIA excels in the following criteria in the artificial intelligence regulatory and quality solutions space for the healthcare industry:



**GROWTH
POTENTIAL**



HUMAN CAPITAL



**CUSTOMER PURCHASE
EXPERIENCE**



BRAND EQUITY