

## 2024 FROST & SULLIVAN CUSTOMER VALUE LEADERSHIP AWARD

IN THE GLOBAL BIOTECH CONTRACT RESEARCH ORGANIZATION INDUSTRY



Avance Clinical stands out with its global strategy, ongoing scientific collaboration, exceptional regulatory expertise, and personalized approach.



The company's focus on customer satisfaction results in a notable 70% customer retention rate.





recognizes the company that offers products or services customers find superior for the overall price, performance, and quality.

Avance Clinical excels in the following criteria in the biotech contract research organization industry:



GROWTH POTENTIAL



**HUMAN CAPITAL** 



CUSTOMER PURCHASE EXPERIENCE



**BRAND EQUITY**