

ENABLING TECHNOLOGY LEADER



Frost & Sullivan analysts independently evaluated key factors according to the criteria identified below:

Technology Leverage

- Criterion 1: Commitment to Innovation
- Criterion 2: Commitment to Creativity
- Criterion 3: Stage Gate Efficiency
- Criterion 4: Commercialization Success
- Criterion 5: Application Diversity

Customer Impact

- Criterion 1: Price/Performance Value
- Criterion 2: Customer Purchase Experience
- Criterion 3: Customer Ownership Experience
- Criterion 4: Customer Service Experience
- Criterion 5: Brand Equity

FROST & SULLIVAN COMMENDS T-SYSTEMS FOR ENABLING OEMS TO ENHANCE THEIR OTA CAPABILITIES SWIFTLY AND COST-EFFECTIVELY ACROSS PORTFOLIOS AND REGIONS. T-SYSTEMS' FLEXIBLE PLATFORM AND AUTOMATED WORKFLOWS SHOWCASE ITS STRATEGIC INNOVATION, EARNING OEMS' TRUST AND SOLIDIFYING ITS LEADERSHIP IN THE OTA SPACE.

- THIRUMALAI NARASIMHAN, INDUSTRY ANALYST

Frost & Sullivan's Enabling Technology Leadership Award recognizes the company that applies its technology in new ways to improve existing products and services and elevate the customer experience. Product quality is the foundation of delivering customer value. When complemented by an equally rigorous focus on the customer, companies can begin to differentiate themselves from the competition. From awareness, to consideration, to purchase, to follow-up support, organizations that demonstrate best practices deliver a unique and enjoyable experience that gives customers confidence in the company, its products, and its integrity.

T Systems

T-Systems offers unmatched flexibility, allowing OEMs to tailor or customize solutions, saving significant time and costs. Its innovative solutions, like the digital loop and virtual vehicle solution, reduce software testing time dramatically. T-Systems also uses AI to anticipate automotive standards, ensuring compliance and earning a strong OTA market reputation.

With its strong overall performance, T-Systems earns Frost & Sullivan's 2024 Europe Enabling Technology Leadership Award in the over-the-air updates industry.