

# 2024 FROST & SULLIVAN COMPANY OF THE YEAR AWARD

*IN THE GLOBAL BIOTECH CONTRACT RESEARCH  
ORGANIZATION INDUSTRY*



Novotech's investment in AI technology has expedited study timelines, boosting process efficiency by 10% to 20% in 2023 and accelerating biotech client projects.



The company excels in the CRO market by navigating complex local regulations and cultural barriers, positioning itself as a global leader with regional expertise and leadership.



*Novotech excels in the following criteria in the biotech contract research organization industry:*



**ADDRESSING  
UNMET NEEDS**



**IMPLEMENTATION  
OF BEST PRACTICES**



**CUSTOMER PURCHASE  
EXPERIENCE**



**BRAND  
EQUITY**