

Konecta

2024

FROST & SULLIVAN COMPANY OF THE YEAR AWARD

*IN THE LATIN AMERICAN CUSTOMER EXPERIENCE
OUTSOURCING SERVICES INDUSTRY*



Konecta focuses on boosting digital transformation and data lab services centered on innovation and continuous process improvement.



The company has an outstanding service portfolio, solid innovation competencies, and a robust growth pipeline in several segments.



THE COMPANY OF THE YEAR AWARD

is Frost & Sullivan's top honor and recognizes the market participant that exemplifies visionary innovation, market-leading performance, and unmatched customer care.

Konecta excels in the following criteria in the customer experience outsourcing services industry:



**PRICE/PERFORMANCE
VALUE**



**IMPLEMENTATION
OF BEST PRACTICES**



**CUSTOMER SERVICE
EXPERIENCE**



**BRAND
EQUITY**