

TECHNOLOGY INNOVATION LEADER



Frost & Sullivan analysts independently evaluated key factors according to the criteria identified below:

Technology Leverage

- Criterion 1: Commitment to Innovation
- Criterion 2: Commitment to Creativity
- Criterion 3: Stage Gate Efficiency
- Criterion 4: Commercialization Success
- Criterion 5: Application Diversity

Business Impact

- Criterion 1: Financial Performance
- Criterion 2: Customer Acquisition
- Criterion 3: Operational Efficiency
- Criterion 4: Growth Potential
- Criterion 5: Human Capital

STEM'S FOCUS ON SUSTAINABILITY AND RELIABILITY HAS EARNED THE COMPANY THE TRUST AND LOYALTY OF BUSINESSES AND UTILITIES WORLDWIDE WITH ITS PROVEN TRACK RECORD AND COMMITMENT TO INNOVATION, STEM STANDS POISED TO CONTINUE LEADING THE WAY IN THE ENERGY ASSET PERFORMANCE OPTIMIZATION INDUSTRY.

- ANALYST NAME,
ANALYST TITLE

Frost & Sullivan's Technology Innovation Leadership Award recognizes the company that has introduced the best underlying technology for achieving remarkable product and customer success while driving future business value. Technology innovation begins with a spark of creativity that is systematically pursued, developed, and commercialized.

Konecta

The company promotes digital transformation and solutions to drive additional value, leveraging data analytics and artificial intelligence to improve performance and leading clients to growth in several business verticals and markets. Its business model is built upon exceptional customer relations, including feedback mechanisms and ownership experience support. The company leverages AI and automation technologies to streamline the customer journey, turning it fast and easy for the end consumer while significantly reducing costs and human errors.

With its strong overall performance, Konecta earns Frost & Sullivan's 2024 Latin American Company of the Year Award in the customer experience outsourcing services industry.