



2023 FROST & SULLIVAN COMPETITIVE STRATEGY LEADERSHIP AWARD

*Identified as best in class in the Asia-Pacific
home water treatment industry*



Amway prioritizes ongoing innovation with over 1,150 patents for various products & over 75 global scientific laboratories.



In April 2023, Amway invested \$90M in 5-year-long upgrade works at its production facilities in Guangzhou, China.



THE COMPETITIVE STRATEGY LEADERSHIP AWARD

recognizes the company with a stand-out approach to achieving top-line growth and a superior customer experience.

Amway excels in the following criteria in the home water treatment industry:



**STRATEGY
EFFECTIVENESS**



**COMPETITIVE
DIFFERENTIATION**



**PRICE/PERFORMANCE
VALUE**



**CUSTOMER OWNERSHIP
EXPERIENCE**