



2024 FROST & SULLIVAN COMPANY OF THE YEAR AWARD

*IN THE EUROPEAN SMART
WATER METERING INDUSTRY*



Vodafone focuses on providing an open and adaptable solution for water distribution companies.



As a trailblazer in the telecom industry, Vodafone, is synonymous with innovation.



Vodafone excels in the following criteria in the smart water metering industry:



**ADDRESSING
UNMET NEEDS**



**IMPLEMENTATION
OF BEST PRACTICES**



**CUSTOMER PURCHASE
EXPERIENCE**



**BRAND
EQUITY**