



# 2024 FROST & SULLIVAN COMPANY OF THE YEAR AWARD

*IN THE GLOBAL HYBRID CLOUD MANAGEMENT  
INDUSTRY*



VMware by Broadcom's leadership stems from adeptly advancing its hybrid cloud business with strategic acquisitions and organic growth.



The company is one of the few hybrid cloud management providers that offers support for Kubernetes integrated into the hybrid cloud platform.



*VMware by Broadcom excels in the following criteria in the hybrid cloud management industry:*



**LEADERSHIP  
FOCUS**



**PRICE/PERFORMANCE  
VALUE**



**IMPLEMENTATION  
OF BEST PRACTICES**



**CUSTOMER OWNERSHIP  
EXPERIENCE**