



2024 FROST & SULLIVAN COMPANY OF THE YEAR AWARD

*IN THE GLOBAL HYBRID CLOUD
STORAGE MANAGEMENT INDUSTRY*



NetApp has met an unmet need in the hybrid cloud management industry.



NetApp offers robust yet consistent storage management capabilities to its customers.



NetApp excels in the following criteria in the hybrid cloud storage management industry:



**ADDRESSING
UNMET NEEDS**



**IMPLEMENTATION
OF BEST PRACTICES**



**CUSTOMER PURCHASE
EXPERIENCE**



**BRAND
EQUITY**