NICE

2023 FROST & SULLIVAN CUSTOMER VALUE LEADERSHIP AWARD

Identified as best in class in the North American Al-enhanced workforce optimization industry



NICE's customers can automate processes across their businesses, saving them time and money while enhancing the CX and EX.



As one of the most tenured, full-suite CCaaS providers in the industry, NICE is one of the most recognized global brands in the market today.



THE CUSTOMER VALUE LEADERSHIP AWARD

recognizes the company that offers products or services customers find superior for the overall price, performance, and quality.

NICE excels in the following criteria in the Al-enhanced workforce optimization industry:



GROWTH POTENTIAL



PRICE/PERFORMANCE VALUE



CUSTOMER OWNERSHIP EXPERIENCE



BRAND EQUITY