

upwork™ 2023

NEW PRODUCT INNOVATION AWARD

Identified as best in class in the global hiring platforms industry



Upwork focuses on delivering reliable products that meet the needs and expectations of end customers.



Upwork has made its offerings more accessible to talent and hiring managers with its pricing strategy.



Upwork excels in the following criteria in the global hiring platforms industry:



RELIABILITY



QUALITY



MATCH TO NEEDS



**PRICE/PERFORMANCE
VALUE**