

# COMPANY OF THE YEAR



## Best Practices Criteria for World-Class Performance



*Addressing Unmet Needs*

*Visionary Scenarios  
Through Mega Trends*

*Implementation of  
Best Practices*

*Leadership Focus*

*Financial Performance*



*Price/Performance Value*

*Customer Purchase  
Experience*

*Customer Ownership  
Experience*

*Customer Service Experience*

*Brand Equity*

## The company demonstrates a strong overall performance

The Global Company of the Year Award in the MedTech and Life Sciences industry is awarded to iTAC Software.

iTAC Software is at the forefront of the market, showcasing its iTAC.MOM.Suite, a solution renowned for its extensive capabilities and adaptability. This offering not only meets but exceeds customer expectations by providing the essential productivity and real-time management features.

The company effectively bridges market gaps through a robust leadership approach, emphasizing customer-centric strategies and demonstrating the implementation of best practices.

- Chandni Hussain, Industry Expert

**In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.**

## Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Company of the Year Award is its top honor and recognizes the market participant that exemplifies visionary innovation, market-leading performance, and unmatched customer care.