

COMPETITIVE STRATEGY LEADERSHIP



Best Practices Criteria for World-Class Performance



Strategy Innovation

Strategy Effectiveness

Strategy Execution

Competitive Differentiation

Executive Team Alignment

Stakeholder Integration

Customer Impact

Price/Performance Value

Customer Purchase Experience

Customer Ownership Experience

Customer Service Experience

Brand Equity

The company demonstrates a strong overall performance



The Global Competitive Strategy Leadership Award in the uninterruptible power supply industry is awarded to Kehua.

With a 35-year legacy in intelligent power management and global presence, Kehua consistently delivers value through sustainable energy management.

They offer a diverse product range from 1kVA to 1.6MW, including the S3 Smart Backup Lithium-ion Battery System Solution. Kehua is a trusted partner in the competitive uninterruptible power supply industry.

- Gautham Gnanajothi,
Global Vice President of Research

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.

Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Competitive Strategy Leadership Award recognizes the company with a stand-out approach to achieving top-line growth and a superior customer experience.