

# COMPANY OF THE YEAR



## Best Practices Criteria for World-Class Performance



*Addressing Unmet Needs*

*Visionary Scenarios Through Mega Trends*

*Implementation of Best Practices*

*Leadership Focus*

*Financial Performance*



*Price/Performance Value*

*Customer Purchase Experience*

*Customer Ownership Experience*

*Customer Service Experience*

*Brand Equity*

## The company demonstrates a strong overall performance



The Global Company of the Year Award in the endpoint security industry is awarded to Trellix.

Trellix recognizes the challenges in the current endpoint security market, as well as the constantly changing threat landscape, and works to provide key solutions to alleviate the risk concerns of its customers across a variety of industries.

Trellix thrives on providing customers with superior security products, as well as delivering an outstanding customer experience.

- Sarah Pavlak  
Industry Principal, Security

**In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.**

## Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Company of the Year Award is its top honor and recognizes the market participant that exemplifies visionary innovation, market-leading performance, and unmatched customer care.