

COMPANY OF THE YEAR



Best Practices Criteria for World-Class Performance



Addressing Unmet Needs

Visionary Scenarios Through Mega Trends

Implementation of Best Practices

Leadership Focus

Financial Performance



Price/Performance Value

Customer Purchase Experience

Customer Ownership Experience

Customer Service Experience

Brand Equity

The company demonstrates a strong overall performance



The Mexican Company of the Year Award in the collaboration services industry awarded to MCM Telecom.

MCM Telecom stands out in the collaboration services market for creating a mature platform that enables seamless integrations with the most popular providers, such as Microsoft Teams, Zoom, Google, Webex, Zoho, and Salesforce, among others. The company constantly evolves Symphony to keep up with new capabilities based on customers' specific needs and leverage emerging technologies like AI, the Internet of Things, and Big data.

- Sebastian Menutti, Industry Principal

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.

Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Company of the Year Award is its top honor and recognizes the market participant that exemplifies visionary innovation, market-leading performance, and unmatched customer care.