

CUSTOMER VALUE LEADERSHIP



Best Practices Criteria for World-Class Performance



- Financial Performance*
- Customer Acquisition*
- Operational Efficiency*
- Growth Potential*
- Human Capital*



- Price/Performance Value*
- Customer Purchase Experience*
- Customer Ownership Experience*
- Customer Service Experience*
- Brand Equity*

The company demonstrates a strong overall performance

“Greenway’s comprehensive ownership and control of people, processes, and technology in revenue cycle management results in customer satisfaction through compelling solutions and agile adjustments when necessary. The company’s adaptable RCM services approach enables customers to tailor solutions to their requirements, increasing client satisfaction and success.

For its strong overall performance, Greenway Health is recognized with Frost & Sullivan’s 2023 North American Customer Value Leadership Award in the revenue cycle management industry.

- Ojaswi Rana
Best Practices Research Analyst

Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Customer Value Leadership Award recognizes the company that offers products or services customers find superior for the overall price, performance, and quality.

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.