

# TECHNOLOGY INNOVATION LEADERSHIP



## Best Practices Criteria for World-Class Performance



### Technology Leverage

*Commitment to Innovation*  
*Commitment to Creativity*  
*Stage Gate Efficiency*  
*Commercialization Success*  
*Application Diversity*

### Business Impact

*Financial Performance*  
*Customer Acquisition*  
*Operational Efficiency*  
*Growth Potential*  
*Human Capital*

## The company demonstrates a strong overall performance



The Global Technology Innovation Leadership Award in the UPS industry is awarded to Centiel.

Centiel stands out from competitors based on its commitment to innovation and creativity while achieving commercial success.

In addition to its market-driven innovation, the company's collaborative, partner-focused approach drives the acquisition of new channel partners while retaining its existing network. Centiel expects to continue its strong growth trajectory, aiming to register over 70% growth in the next two years.

- Gautham Gnanajothi, Global Vice President of Research

**In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.**

## Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Technology Innovation Leadership Award recognizes the company that has introduced the best underlying technology for achieving remarkable product and customer success while driving future business value.