Wolters Kluwer excels in the following criteria in the conversational artificial intelligence in healthcare industry:

- Strategy
- Effectiveness
- Competitive Differentiation
- Customer Ownership Experience
- Brand Equity

Wolters Kluwer utilizes advanced technologies like generative AI, large language models, and synthesized voice to improve its offerings.

Its Emmi® platform combines trusted content, personalized delivery, and tracking to aid in enhancing patient outcomes.

Identified as best in class in the global conversational artificial intelligence in healthcare industry.