



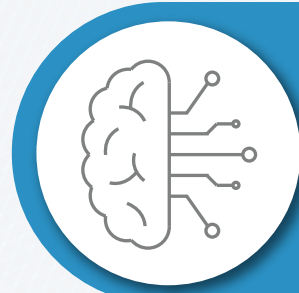
Wolters Kluwer

2023

FROST & SULLIVAN

COMPETITIVE STRATEGY LEADERSHIP AWARD

Identified as best in class in the global conversational artificial intelligence in healthcare industry



Wolters Kluwer utilizes advanced technologies like generative AI, large language models, and synthesized voice to improve its offerings.



Its Emmi® platform combines trusted content, personalized delivery, and tracking to aid in enhancing patient outcomes.



Wolters Kluwer excels in the following criteria in the conversational artificial intelligence in healthcare industry:



**THE
COMPETITIVE STRATEGY
LEADERSHIP AWARD**

recognizes the company with a stand-out approach to achieving top-line growth and a superior customer experience.



**STRATEGY
EFFECTIVENESS**



**COMPETITIVE
DIFFERENTIATION**



**CUSTOMER OWNERSHIP
EXPERIENCE**



BRAND EQUITY