

COMPETITIVE STRATEGY LEADERSHIP



Best Practices Criteria for World-Class Performance



- Strategy Effectiveness*
- Strategy Execution*
- Competitive Differentiation*
- Executive Team Alignment*
- Stakeholder Integration*



- Price/Performance Value*
- Customer Purchase Experience*
- Customer Ownership Experience*
- Customer Service Experience*
- Brand Equity*

The company demonstrates a strong overall performance

“The Global Competitive Strategy Leadership Award in the conversational artificial intelligence in healthcare industry is awarded to Wolters Kluwer.

Frost & Sullivan highlights Wolters Kluwer’s competitive edge in conversational AI and content expertise, setting it apart from other market tools. The company's focus on content, strategic vision, and customer-centric solutions positions it well for current and future demands. Its commitment to innovation, aligned vision, and client collaboration reinforces its status as a trusted partner, ensuring sustained growth and customer satisfaction while addressing industry gaps.

- Ojaswi Rana

Best Practices Research Analyst



Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Competitive Strategy Leadership Award recognizes the company with a stand-out approach to achieving top-line growth and a superior customer experience.

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.