

COMPANY OF THE YEAR



Best Practices Criteria for World-Class Performance



Addressing Unmet Needs

Visionary Scenarios Through Mega Trends

Implementation of Best Practices

Leadership Focus

Financial Performance



Price/Performance Value

Customer Purchase Experience

Customer Ownership Experience

Customer Service Experience

Brand Equity

The company demonstrates a strong overall performance



The global Company of the Year Award in the cloud-native application protection platform industry is awarded to Palo Alto Networks.

By taking a prevention-first approach to cloud security, Palo Alto Networks also stands apart from many other CNAPP providers that mainly offer visibility and compliance checks with limited prevention control capability. This means they cannot proactively stop critical attacks and prevent lateral movement. This acquisition strategy has enabled the company to broaden its security offerings.

-Anh Tien Vu, Industry Principal, Global Cybersecurity Research



In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.

Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Company of the Year Award is its top honor and recognizes the market participant that exemplifies visionary innovation, market-leading performance, and unmatched customer care.