

COMPANY OF THE YEAR



Best Practices Criteria for World-Class Performance



Addressing Unmet Needs

Visionary Scenarios Through Mega Trends

Implementation of Best Practices

Leadership Focus

Financial Performance



Price/Performance Value

Customer Purchase Experience

Customer Ownership Experience

Customer Service Experience

Brand Equity

The company demonstrates a strong overall performance



The European Company of the Year Award in the commercial heat pumps industry is awarded to Mitsubishi Heavy Industries, Ltd. (MHIAE).

With a strong leadership focus and best practice implementation, MHIAE excels by employing a product-led customer-focused strategy. By leveraging their innovative products and extensive distribution networks, the company gathers insights into local customer needs. This enables them to consistently deliver tailored solutions, solidifying their reputation as a dominant player in the market.

- Neha Tatikota,
Industry Analyst, Energy & Environment



Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Company of the Year Award is its top honor and recognizes the market participant that exemplifies visionary innovation, market-leading performance, and unmatched customer care.

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.