

2023 FROST & SULLIVAN COMPANY OF THE YEAR AWARD

Identified as best in class in the Malaysian emerging hospital industry



SMCV embraces digital technology as a catalyst for future growth, placing a strong emphasis on patient safety, workflow efficiencies, and an improved patient journey.



SMCV is the 1st hospital in Malaysia to commit to Race to Zero, a global campaign led by the United Nations to achieve net-zero greenhouse gas emissions by 2050.



THE COMPANY OF THE YEAR AWARD

is Frost & Sullivan's top honor and recognizes the market participant that exemplifies visionary innovation, market-leading performance, and unmatched customer care.

Sunway Medical Centre Velocity excels in the following criteria in the emerging hospital industry:



ADDRESSING UNMET NEEDS



IMPLEMENTATION OF BEST PRACTICES



CUSTOMER PURCHASE EXPERIENCE



BRAND EQUITY