



# 2023 FROST & SULLIVAN

## COMPETITIVE STRATEGY LEADERSHIP AWARD

*Identified as best in class in the Latin American contact center service industry*



Five9 taps into available growth opportunities by leveraging industry expertise and customization in its solutions.



Five9 is uniquely prepared for today's demands and exceptionally positioned for tomorrow's needs.



Five9 excels in the following criteria in the contact center service industry:



**PRICE/PERFORMANCE  
VALUE**



**COMPETITIVE  
DIFFERENTIATION**



**CUSTOMER PURCHASE  
EXPERIENCE**



**EXECUTIVE  
TEAM ALIGNMENT**