



Gleneagles Hospital
KUALA LUMPUR

2023 FROST & SULLIVAN CUSTOMER VALUE LEADERSHIP AWARD

*Identified as best in class in the
Malaysia hospital industry*



The hospital registers higher patient growth than the overall market in the orthopedics, cardiovascular, and oncology specialty areas.



The hospital boosts patient efficiency and experiences via tech adoption and best practices implementation.



THE CUSTOMER VALUE LEADERSHIP AWARD

recognizes the company that offers products or services customers find superior for the overall price, performance, and quality.

Gleneagles Hospital Kuala Lumpur excels in the following criteria in the Malaysia hospital industry:



**CUSTOMER
ACQUISITION**



**PRICE/PERFORMANCE
VALUE**



**CUSTOMER OWNERSHIP
EXPERIENCE**



BRAND EQUITY