

# COMPANY OF THE YEAR



## Best Practices Criteria for World-Class Performance



*Addressing Unmet Needs*

*Visionary Scenarios Through Mega Trends*

*Implementation of Best Practices*

*Leadership Focus*

*Financial Performance*



*Price/Performance Value*

*Customer Purchase Experience*

*Customer Ownership Experience*

*Customer Service Experience*

*Brand Equity*

## The company demonstrates a strong overall performance



The South Asian Company of the Year Award in the data center infrastructure and operations industry is awarded to AdaniConneX.

This company is class apart when it comes to innovating cutting-edge technologies. It has gained a reputation for delivering flexible service options that cater to each customer's unique needs.

AdaniConneX is highly zealous and prudent in acclimatizing to disruptive transformation as it constantly pushes the envelope to benefit its customers.

- Gautham Gnanajothi, Global VP of Research



## Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Company of the Year Award is its top honor and recognizes the market participant that exemplifies visionary innovation, market-leading performance, and unmatched customer care.

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.