## FROST & SULLIVAN RECOGNIZES OPTIV WITH THE 2023

COMPETITIVE STRATEGY LEADERSHIP AWARD

Identified as best in class in the Americas managed and professional security services industry



Optiv stands out from its competitors by combining the right mix of managed and professional service into a flexible and synergistic portfolio.



The company's portfolio combines world-class products and services that cover most business cybersecurity needs.



## THE COMPETITIVE STRATEGY LEADERSHIP AWARD

recognizes the company with a stand-out approach to achieving top-line growth and a superior customer experience.

Optiv excels in the following criteria in the managed and professional security services industry:



Strategy Effectiveness



Competitive Differentitation



Customer Purchase Experience



**Brand Equity**