

NEW PRODUCT INNOVATION



Best Practices Criteria for World-Class Performance



Match to Needs

Reliability

Quality

Positioning

Design



Price/Performance Value

Customer Purchase Experience

Customer Ownership Experience

Customer Service Experience

Brand Equity

The company demonstrates a strong overall performance



The North American New Product Innovation Award in the medical grade PTZ cameras industry is awarded to AVer Information Inc.

AVer serves clients across various industry verticals, including corporate businesses, higher education institutes, and hospitals. The company offers essential web-based resources, such as articles, user guides, manuals, software/firmware download centers, blogs, and frequently asked question portals.

AVer uses customer feedback, market research, and stakeholder relationships to guide its product roadmap and continuously evolve its solutions.

- Manuel Albornoz, Best Practices Research Analyst

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.

Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The New Product Innovation Award recognizes the company that offers a new product or solution that uniquely addresses key customer challenges.