

ENABLING TECHNOLOGY LEADERSHIP



Best Practices Criteria for World-Class Performance



- Commitment to Innovation*
- Commitment to Creativity*
- Stage Gate Efficiency*
- Commercialization Success*
- Application Diversity*



- Price/Performance Value*
- Customer Purchase Experience*
- Customer Ownership Experience*
- Customer Service Experience*
- Brand Equity*

The company demonstrates a strong overall performance

“AVI-SPL is pushing the boundaries of technology to stay on the leading edge of next-generation employee and customer experiences. AVI-SPL XTG knows that for success in a hybrid future, it must bridge the gap between the real and the virtual in a way that creates memorable, engaging experiences. The company has recognized this market gap way before its competitors and has successfully addressed it through technological innovation and a focus on meeting customer needs.

For its strong overall performance, AVI-SPL XTG is recognized with Frost & Sullivan's 2023 Global Enabling Technology Leadership Award in the experiential solutions industry.

- Roopam Jain, VP of Research, Connected Work

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.

Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Enabling Technology Leadership Award recognizes the company that applies its technology in new ways to improve existing products and services and elevate the customer experience.