

## CUSTOMER VALUE LEADERSHIP



## **Best Practices Criteria for World-Class Performance**



Financial Performance
Customer Acquisition
Operational Efficiency

Growth Potential

Human Capital



Price/Performance Value

Customer Purchase Experience

Customer Ownership Experience

Customer Service Experience

Brand Equity

## The company demonstrates a strong overall performance

The Global Customer Value Leadership Award in the electric vehicle (EV) charging infrastructure industry is awarded to Driivz.

With a large role to play towards electric mobility 4.0., Driivz has gained a sterling reputation for providing innovative solutions and client-focused strategies to support the growth of the EV market. Its EV charging software and digital solutions not only enable customers to manage, operate, and optimize their charging networks, it also delivers benefits such as reduced total cost of ownership and maximized revenues.

- Prajyot Sathe, Industry Manager



## **Best Practices Award Recognition**

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Customer Value Leadership Award recognizes the company that offers products or services customers find superior for the overall price, performance, and quality.

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.