

COMPETITIVE STRATEGY LEADERSHIP



Best Practices Criteria for World-Class Performance



Strategy Effectiveness

Strategy Execution

Competitive Differentiation

Executive Team Alignment

Stakeholder Integration



Price/Performance Value

Customer Purchase Experience

Customer Ownership Experience

Customer Service Experience

Brand Equity

The company demonstrates a strong overall performance

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The global Competitive Strategy Leadership Award in the contract research organizations industry is awarded to Emmes.

Frost & Sullivan believes Emmes is uniquely prepared for today's demands and exceptionally positioned for tomorrow's needs. Clear strategic vision and execution underpin its partner-of-choice status and sustainable expansion for years to come. Emmes implements strategies with its customers in mind, securing its position as a trusted partner.

-Manuel Albornoz,
Best Practices Research Analyst

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.

Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Competitive Strategy Leadership Award recognizes the company with a stand-out approach to achieving top-line growth and a superior customer experience.