

COMPANY OF THE YEAR



Best Practices Criteria for World-Class Performance



Addressing Unmet Needs

Visionary Scenarios Through Mega Trends

Implementation of Best Practices

Leadership Focus

Financial Performance



Price/Performance Value

Customer Purchase Experience

Customer Ownership Experience

Customer Service Experience

Brand Equity

The company demonstrates a strong overall performance



AT&T's ASeoD, Dynamic Exchange, Ultravailable Network services, and wireless backup router are distinctive offerings in the market, and its business center online portal provides management and visibility into all services.

In 2022, AT&T was recognized as the market leader in the US network services industry and has additionally been awarded by Frost & Sullivan as the leader in dedicated internet access services, wholesale carrier ethernet services, and managed SD-WAN services.

- Amrit Singh, Senior Industry Analyst

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.

Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Company of the Year Award is its top honor and recognizes the market participant that exemplifies visionary innovation, market-leading performance, and unmatched customer care.