

ENABLING TECHNOLOGY LEADERSHIP



Best Practices Criteria for World-Class Performance



Technology Leverage

- Commitment to Innovation*
- Commitment to Creativity*
- Stage Gate Efficiency*
- Commercialization Success*
- Application Diversity*



Customer Impact

- Price/Performance Value*
- Customer Purchase Experience*
- Customer Ownership Experience*
- Customer Service Experience*
- Brand Equity*

The company demonstrates a strong overall performance



For its strong overall performance, ParkourSC earns Frost & Sullivan’s 2022 North American Enabling Technology Leadership Award in the digital supply chain operations market.

The company’s customers can drive business innovation and faster growth by delivering new products and services to their end customers and by shifting to new business models. Frost & Sullivan commends ParkourSC for enabling companies to establish real-time digital supply chain operations, improve supply chain resilience, become agile, and recover from disruptions faster.

- Sankara Narayanan, Industry Principal

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.

Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Enabling Technology Leadership Award recognizes the company that applies its technology in new ways to improve existing products and services and elevate the customer experience.