

COMPANY OF THE YEAR



Best Practices Criteria for World-Class Performance



Addressing Unmet Needs

Visionary Scenarios Through Mega Trends

Implementation of Best Practices

Leadership Focus

Financial Performance



Price/Performance Value

Customer Purchase Experience

Customer Ownership Experience

Customer Service Experience

Brand Equity

The company demonstrates a strong overall performance



Nexthink is truly an industry leader that drives the market in terms of both core DEX platforms and platform feature enhancements. The company offers a comprehensive platform that monitors all aspects of the employee experiences that, when mapped against analytics and sentiment, can provide improvement in the employee experience, in business operations, and even business sustainability practices.

For its strong overall performance, Nexthink earns Frost & Sullivan's 2022 Global Company of the Year Award in the digital employee experience platform industry.

- Karyn Price, Industry Principal, ICT, Frost & Sullivan

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.

Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Company of the Year Award is its top honor and recognizes the market participant that exemplifies visionary innovation, market-leading performance, and unmatched customer care.