ENABLING TECHNOLOGY LEADERSHIP

2022
FROST & SULLIVAN
BEST PRACTICES AWARD

Best Practices Criteria for World-Class Performance

Technology Leverage

Commitment to Innovation

Commitment to Creativity

Stage Gate Efficiency

Commercialization Success

Application Diversity

Customer Impact

Price/Performance Value

Customer Purchase Experience

Customer Ownership Experience

Customer Service Experience

Brand Equity

The company demonstrates a strong overall performance

"The Global Enabling Technology Leadership Award in the audio conferencing rooms industry is awarded to Shure.

With Stem Ecosystem™, Shure transforms meeting rooms into high-impact collaboration spaces that help organizations improve their performance and strengthen their outcomes. Because Stem Ecosystem is designed with the information technology manager in mind and embraces the end-user's perspective in its development process, deployment is effortless.

The company pairs its technology focus with customer-centric values, thus earning a solid reputation in the audio conferencing rooms market.

- Riana Barnard, Best Practices Research Analyst

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.

Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Enabling Technology Leadership Award recognizes the company that applies its technology in new ways to improve existing products and services and elevate the customer experience.