



# 2023 FROST & SULLIVAN TECHNOLOGY INNOVATION LEADERSHIP AWARD

*Identified as best in class in the North American medium/heavy truck aftermarket industry*



Mitchell 1 is North America's top diagnostic and repair software supplier for automotive service shops.



Technicians rely on Mitchell 1's software as it offers excellent application coverage and more frequent updates.



Mitchell 1 excels in the following criteria in the medium/heavy truck aftermarket industry:



**COMMITMENT TO INNOVATION**



**COMMERCIALIZATION SUCCESS**



**APPLICATION DIVERSITY**



**GROWTH POTENTIAL**