

## 2023 FROST & SULLIVAN

## TECHNOLOGY INNOVATION LEADERSHIP AWARD

Identified as best in class in the North American medium/heavy truck aftermarket industry



Mitchell 1 is North America's top diagnostic and repair software supplier for automotive service shops.



Technicians rely on Mitchell 1's software as it offers excellent application coverage and more frequent updates.

Mitchell 1 excels in the following criteria in the medium/heavy truck aftermarket industry:





recognizes the company that has introduced the best underlying technology for achieving remarkable product and customer success while driving future business value.



COMMITMENT TO INNOVATION



COMMERCIALIZATION SUCCESS



APPLICATION DIVERSITY



GROWTH POTENTIAL