

# ENABLING TECHNOLOGY LEADERSHIP

## Best Practices Criteria for World-Class Performance



### Technology Leverage

*Commitment to Innovation*  
*Commitment to Creativity*  
*Stage Gate Efficiency*  
*Commercialization Success*  
*Application Diversity*

### Customer Impact

*Price/Performance Value*  
*Customer Purchase Experience*  
*Customer Ownership Experience*  
*Customer Service Experience*  
*Brand Equity*

**In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.**



## The company demonstrates a strong overall performance

“The Global Enabling Technology Leadership Award in the Digital Risk Protection industry awarded to CTM360.

As the name suggests, CTM360 offers a 360-degree view of an organization's external attack surface by consolidating EASM, CTI, and DRP capabilities into a centralized external risk mitigation and management (ERMM) platform.

The fully managed platform covers a wide range of use cases, including social media monitoring, domain infringement, phishing detection, rogue mobile app detection, data leak detection, executive protection, and unlimited managed takedowns.

- Martin Naydenov, Industry Expert



## Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Enabling Technology Leadership Award recognizes the company that applies its technology in new ways to improve existing products and services and elevate the customer experience.