

PRODUCT LEADERSHIP



Best Practices Criteria for World-Class Performance



- Match to Needs*
- Reliability and Quality*
- Product/Service Value*
- Positioning*
- Design*



- Financial Performance*
- Customer Acquisition*
- Operational Efficiency*
- Growth Potential*
- Human Capital*

The company demonstrates a strong overall performance



To be a product leader, a company needs to understand the market's needs and deliver a solid solution designed and embedded with high-quality and reliable performance. Frost & Sullivan finds that Noventiq embodies this concept and exemplifies it with best practice implementation.

With its strong overall performance, Noventiq earns Frost & Sullivan's 2022 Latin American Product Leadership Award in the collaboration services industry.

- Sebastian Menutti,
Industry Principal



Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Product Leadership Award recognizes the company that offers a product or solution with attributes that deliver the best quality, reliability, and performance in the industry.

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.