

CUSTOMER VALUE LEADERSHIP



Best Practices Criteria for World-Class Performance



Financial Performance
Customer Acquisition
Operational Efficiency
Growth Potential
Human Capital



Price/Performance Value
Customer Purchase Experience
Customer Ownership Experience
Customer Service Experience
Brand Equity

The company demonstrates a strong overall performance

“The European Customer Value Leadership Award in the managed and professional security services industry is awarded to Secureworks.

Secureworks is firmly positioned as one of the indisputable leaders in the managed and professional security services market. The company leverages its focus on threat detection and response, its superb foresight into the market's future, and its highly skilled team of professionals to deliver world-class managed security through the Taegis platform.

- Lucas Ferreyra, Industry Analyst, Cybersecurity

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.

Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Customer Value Leadership Award recognizes the company that offers products or services customers find superior for the overall price, performance, and quality.