

# NICE

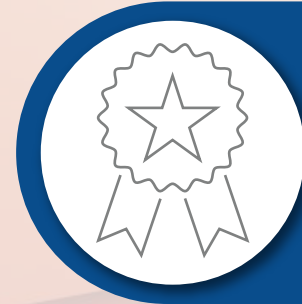
Recognized by Frost & Sullivan with the

## 2022 TECHNOLOGY INNOVATION LEADERSHIP AWARD

in the Asia-Pacific  
cloud contact center services industry



NICE has expanded its business in selected regions and countries and established its presence in less penetrated markets.



The company differentiates itself by rewriting its contact center solutions from scratch on the CXone platform.



NICE excels in the following criteria in the cloud contact center services industry:



**Commitment to  
Innovation**



**Customer  
Acquisition**



**Application  
Diversity**



**Growth  
Potential**

### Technology Innovation Leadership Award

recognizes the company that has introduced the best underlying technology for achieving remarkable product and customer success while driving future business value.