

MARKET LEADERSHIP



Best Practices Criteria for World-Class Performance



Growth Strategy Excellence
Implementation Excellence
Brand Strength
Product Quality
Product Differentiation



Technology Leverage
Price/Performance Value
Customer Purchase Experience
Customer Ownership Experience
Customer Service Experience

The company demonstrates a strong overall performance

“For its strong overall performance, AT&T is recognized with Frost & Sullivan’s 2022 United States Market Leadership Award in the dedicated internet access industry.

AT&T’s industry-leading DIA service leverages the company’s massive IP backbone to deliver high-speed, robust, and secure Internet connectivity. Frost & Sullivan research shows that AT&T’s distinctive DIA service has more features than competing solutions in the market. Moreover, AT&T offers complementary services, including SD-WAN and SASE, managed services, managed router, and consulting.

- Amrit Singh, Senior Industry Analyst

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.

Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Market Leadership Award recognizes the company that achieved the greatest market share resulting from outstanding performance, products, and services.