

# MARKET LEADERSHIP



## Best Practices Criteria for World-Class Performance



*Growth Strategy Excellence*

*Implementation Excellence*

*Brand Strength*

*Product Quality*

*Product Differentiation*



*Technology Leverage*

*Price/Performance Value*

*Customer Purchase Experience*

*Customer Ownership Experience*

*Customer Service Experience*

## The company demonstrates a strong overall performance

“The Global Market Leadership Award in the software license management industry is awarded to Revenera.

In a very competitive environment, Revenera has chosen to focus on software enforcement and make it simpler for customers to implement, which has helped the company continue to grow and expand its customer base.

As a user-friendly solution, Revenera provides a unique experience for its clients and ensures superior customer service and increases monetization potential throughout a software solution's life cycle. Revenera's growth throughout the past decade has exhibited immense strength and resilience resulting in strong overall performance.

- Mukul Krishna, Global Practice Leader

**In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.**

## Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Market Leadership Award recognizes the company that achieved the greatest market share resulting from outstanding performance, products, and services.