



PRODUCT LEADERSHIP



Best Practices Criteria for World-Class Performance



Product Portfolio Attributes

Match to Needs
Reliability and Quality
Product/Service Value
Positioning
Design

Business Impact

Financial Performance
Customer Acquisition
Operational Efficiency
Growth Potential
Human Capital

The company demonstrates a strong overall performance



The North American Product Leadership Award in the vehicle data analytics industry is awarded to Arity.

Arity is a mobility data and analytics company that collects and analyzes billions of miles of mobility data to help a wide variety of customers make data-driven business decisions and reduce costs.

With over a decade's experience and broad data coverage, Arity helps customers develop efficient strategies to improve business and revenue opportunities while reducing operational costs. As a result, its vehicle data solutions are crucial to the business success of insurance providers and automotive and transportation industry participants.

- Jagadeesh Chandran, Industry Principal

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.

Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Product Leadership Award recognizes the company that offers a product or solution with attributes that deliver the best quality, reliability, and performance in the industry.