

itel

Recognized by Frost & Sullivan with the

2022 CUSTOMER VALUE LEADERSHIP AWARD

in the Nearshore (Americas)
customer experience outsourcing services industry



The company is recognized by competitors and industry stakeholders as a rapidly growing and relevant employer.



In 2020, it grew its annual revenues by over 60%, outgrowing the vast majority of competitors and gaining market share.



itel excels in the following criteria in the customer experience outsourcing services industry:

Customer Value Leadership Award

recognizes the company that offers products or services customers find superior for the overall price, performance, and quality.



**Growth
Potential**



Human Capital



**Customer Purchase
Experience**



Brand Equity