

TECHNOLOGY INNOVATION LEADERSHIP



Best Practices Criteria for World-Class Performance



Technology Leverage

Commitment to Innovation
Commitment to Creativity
Stage Gate Efficiency
Commercialization Success
Application Diversity

Business Impact

Financial Performance
Customer Acquisition
Operational Efficiency
Growth Potential
Human Capital

The company demonstrates a strong overall performance

The North American Technology Innovation Leadership Award in the programmable communications industry is awarded to IntelPeer.

IntelPeer's recently launched Marketplace is at the heart of their stage-gate process. Marketplace provides both direct customers and channel partners a new way to consume IntelPeer's core CPaaS capabilities. As the provider productizes more of its professional services development into standalone applications or integrations Marketplace serves as is the launch pad to make those applications available to existing customers and attract new ones.

- Michael Brandenburg,
Senior Industry Analyst, Connected Work



Best Practices Award Recognition

Best Practices Awards recognize companies demonstrating outstanding achievement and superior performance. The Technology Innovation Leadership Award recognizes the company that has introduced the best underlying technology for achieving remarkable product and customer success while driving future business value.

In the half-century since its founding, Frost & Sullivan has become a widely recognized leader in the growth consulting industry - A Global Growth Partnership Company.